

# Master of International Business

CRICOS code: 069960D

**MIB** The Master of International Business program is designed to equip graduates with the international business skills they will need to manage in a global environment of continuous change. The degree is designed to maximise existing opportunities in the global environment, but also to explore new and demanding business challenges.



Graduates of this program could be expected to be in demand for positions in export/import firms, foreign affairs and Government departments, human resource management such as repatriation and training, international liaison positions, logistics management, marketing and management consultancies, and purchasing and trade positions. This program is ideal for graduates who aspire to work in global corporations and will offer membership to selected professional institutions with a management focus such as the Australian Institute of Management.

On completion of this program students should be able to:

- Understand global contexts and why these influence international operations
- Identify global trends that precipitate change in global activities
- Develop strategies related to international competitive advantage
- Acquire a range of management skills that better enable graduates to manage within international environments
- Distinguish between cultures by designing strategies unique to different countries
- Understand how global change contexts require a different managerial response
- Reflect on a range of international political and financial obligations and action plans
- Develop specific skills for handling global crises and global conflicts
- Advance and recognise issues related to global social responsibility

## PROGRAM STRUCTURE

The Master of International Business structure requires students to study six (6) required courses and two (2) elective courses as follows. (Each of these courses is equivalent to 12 credit points):

### REQUIRED COURSES

BUS710 International Marketing

BUS708 International Business

BUS707 Managing across Global Cultures

BUS709 Managing Knowledge & Global Change

MGT704 Global Business Management

MGT703 Strategic Management

### ELECTIVE COURSES (2 chosen):

BUS711 Comparative and International Employment Relations

BUS703 Managing Research

BUS704 Corporate Finance

BUS705 Innovation and Entrepreneurship

INF701 Information Systems for Managers

MGT702 Managing People

OR

2 postgraduate courses from any Faculty across the University subject to pre-requisite or degree structure requirements in those Faculties.

### ADMISSION REQUIREMENTS

To be considered for admission, applicants require either

- a bachelor's degree in business or related field from a recognised higher education institution with a minimum GPA of 4 (on a 7 point scale) or equivalent

OR

- for students with an undergraduate degree in a discipline other than business, the USC Graduate Certificate in Management with a minimum GPA of 4 (on a 7 point scale) or equivalent approved course of study.

For international students, degree qualifications studied overseas must be approved by USC.

AND

- English requirements:
  - 1 year of study in English at University level, OR
  - IELTS 6.5 overall with a minimum of 6 in all subtests (academic strand only)

If you have other proof of your English level (TOEFL, Cambridge etc), please contact us and we can advise you.

### Credit Transfer

Credit Transfer is available. Maximum credit transfer as per current USC policy is up to 50 percent from prior studies completed at a postgraduate level.



# Master of International Business (MIB)

## Costs

The cost of the program is: AUD\$19,800 (Please note fees are subject to change)

## Master of International Business

If you already have an undergraduate degree in Business or related area, you can gain direct access to the MIB program. This means it is possible to complete your Master in two intensive sessions of study (total study time 8–9 months).

## Intakes—Start dates

- Session 4, 2010–3 May
- Session 8, 2010–30 August
- Session 1, 2011–10 January
- Session 4, 2011–2 May
- Session 8, 2011–29 August

## Study modes

The program will be delivered over two 12 week sessions of face-to-face teaching for full time students. Students will use on-line facilities during the courses as part of overall assessment items.



## MORE INFORMATION

For further details about this program please contact:

### USC International

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Australia

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Web: [www.usc.edu.au](http://www.usc.edu.au)

## ACCOMMODATION

A range of affordable accommodation options including fully furnished student accommodation is available next to the University. Three privately owned accommodation complexes offer a range of facilities, including swimming pools and sport and recreation areas. More information about student accommodation, including prices, can be found on the University's website: [www.usc.edu.au/students/future/accommodation](http://www.usc.edu.au/students/future/accommodation). The University is also close

to a number of suburbs and towns where a variety of off-campus accommodation is available. For instance you may wish to rent an apartment or house with friends. USC Student Services regularly update an accommodation register, which lists off-campus accommodation available to students.

## FACULTY OVERVIEW

The Faculty of Business at the University of the Sunshine Coast is serious about offering you a business degree for career success. Our graduates have proven that a business degree from USC is an asset, with many now working for some of the most prestigious employers in Australia and worldwide.

Our academic staff are some of the most highly qualified in Australia, and student surveys have given staff high scores for teaching quality and student accessibility for personal consultation. More than 75 percent of the Faculty of Business academic staff have doctoral qualifications.

Courses are designed so that students not only learn the theory of their chosen field, but learn through interaction with industry, enhancing their employability upon graduation.



University of the  
Sunshine Coast  
Queensland, Australia

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